



Promoting the safe and effective use of powered access worldwide

www.ipaf.org



IPAF DIGITAL EVENT SPONSORSHIP OPPORTUNITIES 2021

BOOK NOW! (Limited Availability)



Reach your target audience and align your brand with IPAF's mission to promote the safe use of powered access. Exposure begins before the event and continues during, and after the event.

The sooner you book, the longer your logo is visible!



DATES & TOPICS

20 January 2021

IPAF Webinar: Safe Loading & Unloading Course
(Fully booked)

10 February 2021

IPAF Webinar: Developing a MEWP Safe-use Plan

24 March 2021

IPAF Webinar: Correct MEWP Selection

20 May 2021

IPAF Webinar: Sustainability in the
Powered Access Industry

7 July 2021

IPAF Webinar: IPAF Rental+ for Contractors

29 September 2021

IPAF Webinar: Electrification of Powered Access –
Where Next?

4 November 2021

IPAF Webinar: Safety Products; Wearable Devices

14 December 2021

IPAF Webinar: Machine Modifications

January 2022

IPAF Webinar: Topic to be confirmed

All webinars last approximately one hour

Sponsors receive:

- logo and link to product/website on communications regarding webinars, on IPAF's website & e-shots
- sponsor branding during webinar – on webinar background
- verbal acknowledgement by host during webinar
- acknowledgement on IPAF's event pages
- company tagged in social media posts (Facebook, Twitter & LinkedIn)
- three sponsors of each webinar may screen a short company film of up to three minutes duration. This is on a first-come, first-served basis. Ideally the film should be informative, technical, or educational which viewers will find useful and which will add value to the webinar experience. Films must be approved by IPAF

Prices:

Sponsor 8 webinars: £4,500 / €5,063 / US\$6,750

Sponsor 4 webinars: £2,500 / €2,813 / US\$3,375

Sponsor 1 webinar: £750 / €844 / US\$1,014

Sponsor 1 webinar exclusively: £4,500 / €5,063 / US\$6,750

Booking & Further Information:

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